

PRECISE

The Only Blockchain-Based System for Data Owners to Prove Data Quality & Maximize Value

Prove Data Quality | Ensure Compliance | Maximize Value

Advantages of Blockchain-Proofed Data

+ Higher Value of Proof

Blockchain-Verified Data Lineage with timestamped proof of data sourcing, freshness, and compliance.

+ Accuracy of Proof

Regulatory Compliance & Risk Mitigation – GDPR, CCPA, CPRA audit-ready records for every dataset.

+ Future-Proofing





Command Higher Revenue and win with transparency to grow trust with customers



Why It Matters Now

- \$250M+ in regulatory fines issued for improper data usage
- 30-40% of programmatic data is inaccurate or fraudulent
- Blockchain-proofed data eliminates waste & ensures true data value.

PRECISE Proof: The Competitive Advantage

 Trust & Transparency	 Verified Audiences	 Premium Pricing	 Reduce Risk
Turn transparency into a competitive advantage. Differentiate with data authenticity & quality that brands can trust and win market share & grow revenue.	Enable brands to build better audiences. Blockchain provides a clear authentication process ensuring compliance and permissions.	Drive higher value and premium pricing justification. Blockchain legitimizes premium pricing by offering an immutable quality and sourcing record.	Reduce compliance risks in direct deals & collaboration. Give brands the assurance that the data is auditable to ensure compliance to prevent fines.

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Contact us at
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